



# The UK's #1 EPOS & Ticketing Solution For Visitor Attractions

**Is Your Attraction Ready To Grow Visitor Numbers, Improve Customer Experience, Manage Multiple Outlets & Report On Everything In One Complete Solution? It's Time For VisiSoft.**



# Revolutionise Your Visitor Attraction!

With VisiSoft working alongside your expert team, you can expect **happy customers** and **shorter queues**.

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**VisiSoft is the premium epos platform for visitor attractions in the UK.**

You don't need to know about tills, pos systems and computers – VisiSoft supports you and your business and alleviates the stress by helping you make the most of your growing attraction. Remove the queues at the admissions desk, manage and run your catering & retail outlets with ease and make more informed decisions faster with on-demand reporting.

Link all your epos, ticketing, stock and business management tools together to get true visibility of your performance. Use our pos software to help make more educated decisions faster, capitalise on opportunities through trend analysis, forecast demand and be overall more agile to act on those all-important decisions.





**I would absolutely recommend VisiSoft for a business that has as many touch points in its EPOS system as us, to give the controls, speed of service and quality of experience to customers.**

In operation since 1983, Paultons Park in rural Hampshire has grown significantly from its humble beginnings as a modest country park and bird garden, to a national British name with 1.1 million visitors in 2019. Paultons Park now has over 20 rides and attractions and is famously known as the home of Peppa Pig World.

VisiSoft were able to provide Paultons Park with a perfect-fit solution to help them manage every area of operation, including; EPOS systems, stock control, self service kiosks, admissions & ticketing integration and management reporting in one complete solution.

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Stephen Lorton  
**Commerical Director | Paultons Park**



## What Is VisiSoft & What Can It Do?

At VisiSoft we're passionate about making a difference to our customers – and to their customers too. We love helping tourist attractions to achieve their goals, improve their use of technology and create unforgettable memories for their visitors.

We dedicate our time to creating and supporting brilliant software that attractions can trust, meaning they can dedicate their time to looking after their visitors and creating amazing days out. From farm parks and museums to theme parks and zoos, our software gives attraction's the tools needed to delight their visitors.

We started our journey in epos and this continues to be a huge part of what we do today. However, the power and value of a single platform has led to our software growing to become a complete online ticketing, epos stock control and accounts integrations. From booking a ticket online to redeeming it at the till, buying a sandwich in the café or a magnet in the giftshop, we've got every step of a visitor's journey covered.

### Increase Sales With Reliable Tills & EPOS



- **Simple Product Search** - Quickly find the right products and ensure stock is accounted for across your attraction.
- **User Permissions** - Control which features each member of staff can access - perfect for seasonal staff and volunteers.
- **Stock Levels** - Keep queues moving in your retail outlets with simple till menus and allow staff to query stock levels to ensure you never miss a sale.
- **Kitchen Orders** - Increase speed of service with food orders printed directly into the kitchen for prep and serve more customers table service.
- **Customer Displays** - Make more revenue on each sale by advertising promotions and up-sell at the point of sale.

### Revolutionise Your Ticketing & Admissions.



- **All Ticket Types** - Process every ticket type your attraction needs from season tickets to family passes, concessions, pre-booked time slots and event ticketing.
- **Manage Memberships** - Create memberships, capture details, track return visits and tailor marketing campaigns to increase membership renewals & engagement.
- **Upsell Experiences** - Increase revenue with upsell opportunities when selling tickets, such as VIP experiences, memberships and even meal deals.
- **Event Management** - Manage events easily, including school trips, capacity limited shows and seasonal events such as Santa's Grotto.
- **Accurate Gift Aid Collection** - Redeem tickets quickly and easily at the till to speed up admissions when collecting Gift Aid with our postcode look up technology.

### Manage Every Catering Outlet In One System



- **Speed Up Service** - Self Service kiosks help in your fast food outlets, with more staff in the kitchen you can focus on processing orders quicker than ever before.
- **Choose Your Style** - Options to make sure your hospitality outlets are managed your way with everything from restaurant table management, kitchen printing or takeaway.
- **Upsell Opportunities** - Increase revenue with upsell opportunities and automate any promotions, meal deals and apply season pass discount.
- **Never Run Out** - Increase your catering customer service levels with intelligent re-ordering suggestions so you never run out of stock.
- **Update Menus Easily** - Simple menu management means its quick to updates daily specials and seasonal menus.

### Get More From Your Retail & Gift Shops

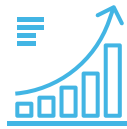


- **Automate Offers** - Never miss an extra sale by automating every conceivable promotion and price, applied to what you want and when.
- **Sell More Than Ever** - Boost revenue with intelligent customer displays and simple staff prompts to up-sell similar products or seasonal offers.
- **Gift Voucher Sales** - Sell & redeem gift vouchers across any outlet at your attraction, such as Afternoon Teas or 'Meet The Animals' Experiences.
- **Effective Stock Management** - Barcoding can speed-up sales in store & stock-taking. Plus with intelligent re-order technology you'll never run out of what you need again.
- **Seasonal Menu Updates** - Easily add, edit and manage new product lines, seasonal gifts and special products directly from the point of sale.





## Insightful Reporting & Forecasting On Demand



- **Performance Dashboards** - View live data from your visitor attraction in your performance dashboards on-demand, on any device, at any time.
- **Forecast Trends** - Easily forecast and plan based on historical performance, past visitor numbers, event success and seasonal trends.
- **Make Informed Decisions** - Make more informed decisions faster, by seeing the data that's relevant to you when you need it.
- **Report On Everything** - Report on anything you want, from seasonal footfall and average visitor spend to till operator performance and successful promotions.
- **Meet Reporting Obligations** - Meet regulatory and government reporting obligations with ease including GiftAid and HRMC compliant reports.

## Boost Your Revenue With Online Sales



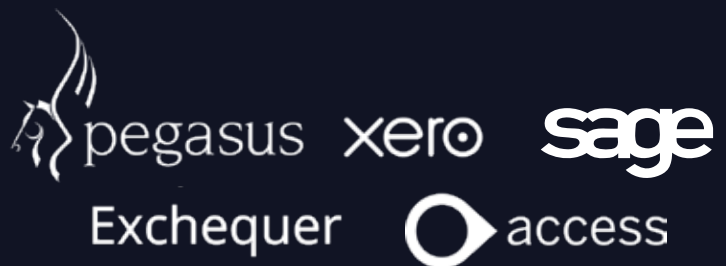
- **Sell More Online** - Link all of your Ecommerce sales through your website, or other online channels by synchronising data on stock and accounts.
- **Great Customer Service** - Meet and exceed customer demand at your attraction with a customer service mobile app & membership-specific pricing in your online shop.
- **Amazon & eBay Sales** - Don't limit your attraction to just selling through your website, link and sell through 3rd party applications such as Amazon & eBay.
- **Accurate Information** - Generate and view reports from all your individual channels. Make informed decisions based on accurate, timely data and grow your business.
- **Seamless Management** - Manage all your sales, stock and visitor experience channels from your accounts software at the touch of a button.



## Gain Full Financial Insight With Our EPOS Integrated Accounts Solution

VisiSoft not only takes care of your front of house with its EPOS & Ticketing platform, but can also integrate into your chosen accounts software to balance the books.

If you've already got a finance system you love, it's not a problem, we probably link to that too. Sage, Xero, Advanced Exchequer, Pegasus Opera and Access Dimensions are just some of the finance systems we integrate with out of the box.







**ROYAL  
AIR FORCE  
museum**



**BEAMISH**  
THE LIVING MUSEUM OF THE NORTH



**eden project**



**Peppa Pig World**



**SMITHILLS  
OPEN FARM**

# Major UK Visitor Attractions Rely On VisiSoft For EPOS & Ticketing Solutions

We are the EPOS & Ticketing partner of choice for many visitor attractions across the UK. With reliable tills and intelligent reporting, no longer be held back by your EPOS system and gain the insight your attraction needs to grow.



[www.visisoft.co.uk](http://www.visisoft.co.uk)

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